

Law Offices

HOLLAND & KNIGHT LLP

One East Broward Boulevard
P.O. Box 14070 (ZIP 33302-4070)
Fort Lauderdale, Florida 33301

954-525-1000
FAX 954-463-2030
http://www.hklaw.com

Annapolis
Atlanta
Bethesda
Boston
Bradenton
Chicago
Fort Lauderdale
Jacksonville
Lakeland
Los Angeles
Melbourne
Miami

New York
Northern Virginia
Orlando
Providence
San Antonio
San Francisco
Seattle
St. Petersburg
Tallahassee
Tampa
Washington, D.C.
West Palm Beach

International Offices:
Caracas
Helsinki
Mexico City
Rio de Janeiro

São Paulo
Tel Aviv
Tokyo
Representative Offices

FACSIMILE**TO:**

Examiner Monica Smith

Carter

USPTO

(703) 746-3260

NAME

COMPANY/FIRM

FAX NUMBER

CITY

STATE

(TELEPHONE NUMBER)

FROM:

Donald S. Showalter

(954) 468-7879

3

NAME

TELEPHONE

TOTAL PAGES (Including Cover Sheet)

FOR THE RECORD:

DATE: March 4, 2003

URGENCY: ☐ SUPER RUSH☐ RUSH☐ REGULAR

FAXED BY:

FILE #: 69061.2

CLIENT NAME: Shandy Graphics

CONFIRMED: ☐ YES ☐ NO

NAME:

TIME:

If you did not receive all of
the pages or find that they
are illegible, please call
(954) 525-1000

CONFIDENTIALITY NOTICE: This facsimile, along with any documents, files, or attachments, may contain information that is confidential, privileged, or otherwise exempt from disclosure. If you are not the intended recipient or a person responsible for delivering it to the intended recipient, you are hereby notified that any disclosure, copying, printing, distribution or use of any information contained in or attached to this facsimile is strictly prohibited. If you have received this facsimile in error, please immediately notify us by facsimile or by telephone collect at the numbers stated above, and destroy the original facsimile and its attachments without reading, printing, or saving in any manner. Your cooperation is appreciated. Thank you.

MESSAGE:

RE: Applicant: Sheila D. Fox-Lovell
Title: CUSTOMER REGISTRATION SYSTEM AND CORRESPONDING
METHOD OF USE
Serial No.: 09/817,826

Please see attached regarding our telephone interview with you which is scheduled on
Thursday, March 6, 2003 at 2:00 P.M.

FTL1 #619272 v1

FOR DISCUSSION DURING INTERVIEW ONLY - NOT TO BE ENTERED

15. (New) A customer registration system for improving the protection of the confidentiality of information provided by a customer at the time of registration, said system comprising:

at least one first substrate locatable at a first location;

a plurality of registration labels detachably adhered to said first substrate, each of said labels having one of a series of first indicia identifying the position of each of said labels in an uninterrupted sequence, each of said labels further having at least one field within which the information is to be entered by the customer, said first location being a location sufficiently accessible to the customer to permit the customer to view said labels detachably adhered to said first substrate and to enter the information in said field of one of said labels while said one of said labels remains detachably adhered to said first substrate, and

a registration log having at least one second substrate, said second substrate having a plurality of label-retaining spaces and a series of second indicia, said second indicia corresponding to said first indicia to associate each one of said spaces with a respective corresponding one of said labels according to said sequence, each said one of said spaces including an area to which said respective corresponding one of said labels may be adhered after the information has been entered in said field by the customer and said corresponding one of said labels has been detached from said first substrate, said second substrate being locatable at a second location at a time

when said first substrate is located at said first location, said second location being a location at which the entered information on any said labels adhered to said second substrate is out of view of the customer.

FTL1 #618809 v1